

Chamber Promotes Stay-cations throughout Queens



Photo Courtesy of the Queens Chamber

QCC Executive Vice President Jack Friedman (left), local politicians and some special guests kicked off the Chamber's stay-cation campaign in Queens.

Do not let the struggling economy or high gas prices keep you from enjoying the summer – plan a stay-cation in Queens.

That was the message the Queens Chamber of Commerce, Queens Economic Development Corporation (QEDC) and local politicians delivered on Tuesday, July 1 at Astoria Park.

"Canceling vacations are just not acceptable," said Queens Chamber of Commerce Executive Vice President Jack Friedman, who touted the borough's beaches, parks, cultural attractions, hotels and restaurants as wonderful alternatives to spending extra money and time traveling to vacation spots.

The Chamber and QEDC are working with their members to market and promote all that Queens has to offer in order to attract both borough residents as well as people who live in other parts of the city, Long Island and even other parts of the state.

"There are a million and one reasons to

be in Queens," said City Councilmember John Liu.

The Chamber is also putting together a 28-page stay-cation guide with special offers that its members have available during the summer as well as free concerts and performances.

Queens Assemblymember Michael Gianaris talked about the fantastic restaurants and beautiful parks in Astoria and called them the hidden gems of the city that residents could tap into and explore this summer.

Assemblymember Marge Markey, who represents areas in western Queens, said she remembers working in the Queens Borough President's Office nearly 20 years ago and talking about how to tout the different tourist attractions to bring people to Queens.

"It's wonderful to see the Queens Chamber of Commerce and QEDC take over the reins and promote the borough," said Assemblymember Marge Markey.

City Councilmember Tony Avella, Mr.



Photo Courtesy of the Queens Chamber

Local political and business leaders teamed up at the Queens Tourism Council breakfast to help promote tourism in the borough.

Met and a number of Chamber members also participated in the press conference.

One week earlier the Queens Tourism Council hosted a breakfast that promoted

tourism in Queens, especially during the summer months, and honored a number of individuals for their significant contributions to the borough.

Chamber Members Qualify For Great Benefits

Did You Know...

That Chamber members receive at least a 20% discount on advertising rates in our Queensborough magazine (as well as The Queens Courier community newspapers)



Did You Know...

That Chamber members can ship DHL overnight letters and small packages at HUGE savings, in fact, the lowest rates available to any Chamber in the U.S.



Did You Know...

That the Queens Chamber is the only association to whom Tiffany Jewelers offers a discount program. You can save 15% on most gifts and jewelry; a Queens Chamber Exclusive Benefit.

Did You Know...

That the Chamber's Value Plus/Affinity Program allows you to advertise your organization in every issue of Queensborough and on our web-site 24/7/365 for only \$300 a year!