



Center For Women Of NY Offering Programs

The Center for the Women of New York (CWNY) is now registering trainees for the next session of its Family Day Care, Home Health Aide and Basic Computer Training programs.

According to founder Ann Jawin, the group, which currently operates out of Borough Hall in Kew Gardens, runs the classes "To meet the needs of many women who have lost positions, wish to make a career change, or are returning to the workplace after many years."

Basic Computer Training lays the groundwork for those who are new to computers – from basic terminology, turning on the unit

and using the mouse to accessing programs and files – "to take them to the next level," Jawin said.

The course fee is \$50, plus \$15 registration.

"We offer a number of courses that allow you to enter at an entry level but are also giving you the opportunity to continue studying and training and qualify for positions at a more advanced level," Jawin said.

Home Health Aide Training is an opportunity to enter the field of health careers as a licensed Home Health Aide. The entry-level classes are supervised by the state's

Department of Health.

No prior experience is required to participate in this course; the registration fee is \$25. Free training is available at some locations. Upon successful completion of the program, students will be assisted with job placement, according to CWNY.

The Family Day Care Training Program is designed to train and certify providers to care for children in their own homes and is given under the supervision of the state's Office of Child Services.

It provides professional early childhood development training.

For new and existing family childcare providers, the 15-hour Health and Safety Training Competency Program registration fee is \$25 and the training program costs \$200. Opportunities are provided for reimbursement for applicants who complete the program.

CWNY is also offering the 30-hour course required for professional development for current family daycare providers to maintain their license.

For more information about CWNY Training Programs, call 718-793-0672 or email centerwny@yahoo.com.

Mount Sinai Queens Honored For Medical Marketing



Honored for advertising and marketing excellence in the 2009 Aster Awards, Mount Sinai Queens received the Bronze Award for Best Overall Campaign in this year's competition. John Kump developed this award-winning campaign in partnership with Tim Kelly, Creative Director with New York-based CreativeSeven, LLC.

The Aster Awards, one of the largest competitions of its kind, is hosted by Marketing Healthcare Today and Creative Images, Inc. This elite national program recognizes outstanding healthcare professionals for excellence in their advertising/marketing efforts.

"We are truly honored to be recognized – especially in such a competitive category. The 'Dream' Campaign is based on emotion and connections between people," said John Kump, Senior Director of Marketing Communications.

"Mount Sinai Queens is a uniquely wonderful place to get care and the campaign expresses this. The Aster Award is beautiful validation of that."

The 2009 Aster Awards consisted of approximately 3,000 entries from across America. Participants' entries competed against similar-sized organizations in their category. Entries must score at least in the top 85 percent to receive an award. Judging criteria includes creativity, layout and design, functionality, message effectiveness, production quality and overall appeal.

"Mount Sinai Queens is among the top in the nation for healthcare advertising expertise... specifically scoring in the top 15 percent. It was an honor to have Mount Sinai Queens participate for the first time in the 2009 Aster Awards," said Melinda R. Lucas, Aster Awards Program Coordinator. "They exceeded the judges' expectations."

In Times Like These, Every Dollar Counts

By Elsa Housseas

Fathers are often known for their good advice, whether it's how to catch a ball, ace a job interview, grill the perfect burger or get the best deal on a new car.

But, if your father is struggling with the high cost of prescription drugs, maybe it's time for you to give him a few words of advice. This Father's Day, you may be able to help your dad save an average of \$3,900 a year on his prescription drug costs. Here's how.

If your father, or any father figure you know, is covered by Medicare and has limited income and resources, he may qualify for extra help – available through Social Security – to pay part of his monthly premiums, annual deductibles and prescription co-payments. The extra help is worth an average of \$3,900 per year.

To figure out whether your father is eligible, Social Security needs to know his income and the value of his savings, investments and real estate (other than the home he lives in). To qualify for the extra help, he must be receiving Medicare and also have:

Income limited to \$16,245 for an individual or \$21,855 for a married couple living together. Even if his annual income is higher, he still may be able to get some help with monthly premiums, annual deductibles and prescription co-payments. Some examples where income may be higher include if he or his wife:

– Support other family members who live with them;

– Have earnings from work; or
– Live in Alaska or Hawaii; and
– Resources limited to \$12,510 for an individual or \$25,010 for a married couple living together. Resources include such things as bank accounts, stocks and bonds. We do not count his house or car as resources.

Social Security has an easy-to-use online application that you can help complete. You can find it at www.socialsecurity.gov/prescriptionhelp. To apply by phone or have an application mailed to you, call Social Security at 1-800-772-1213 (TTY 1-800-325-0778) and ask for the Application for Help with Medicare Prescription Drug Plan Costs (SSA-1020). Or go to the nearest Social Security office.

To learn more about the Medicare prescription drug plans and special enrollment periods, visit www.medicare.gov or call 1-800-MEDICARE (1-800-633-4227; TTY 1-877-486-2048).

So, this Father's Day, as the meat is grilling, you're playing catch and talking about your own kids, fit in a bit of good advice for dad – advice he can put to use right away. Tell him about the extra help with his prescription drug costs. In fact, you can help him apply online in minutes at www.socialsecurity.gov/prescriptionhelp. After all, in times like these, every dollar counts.

Elsa Housseas is a Social Security District Manager in Astoria.