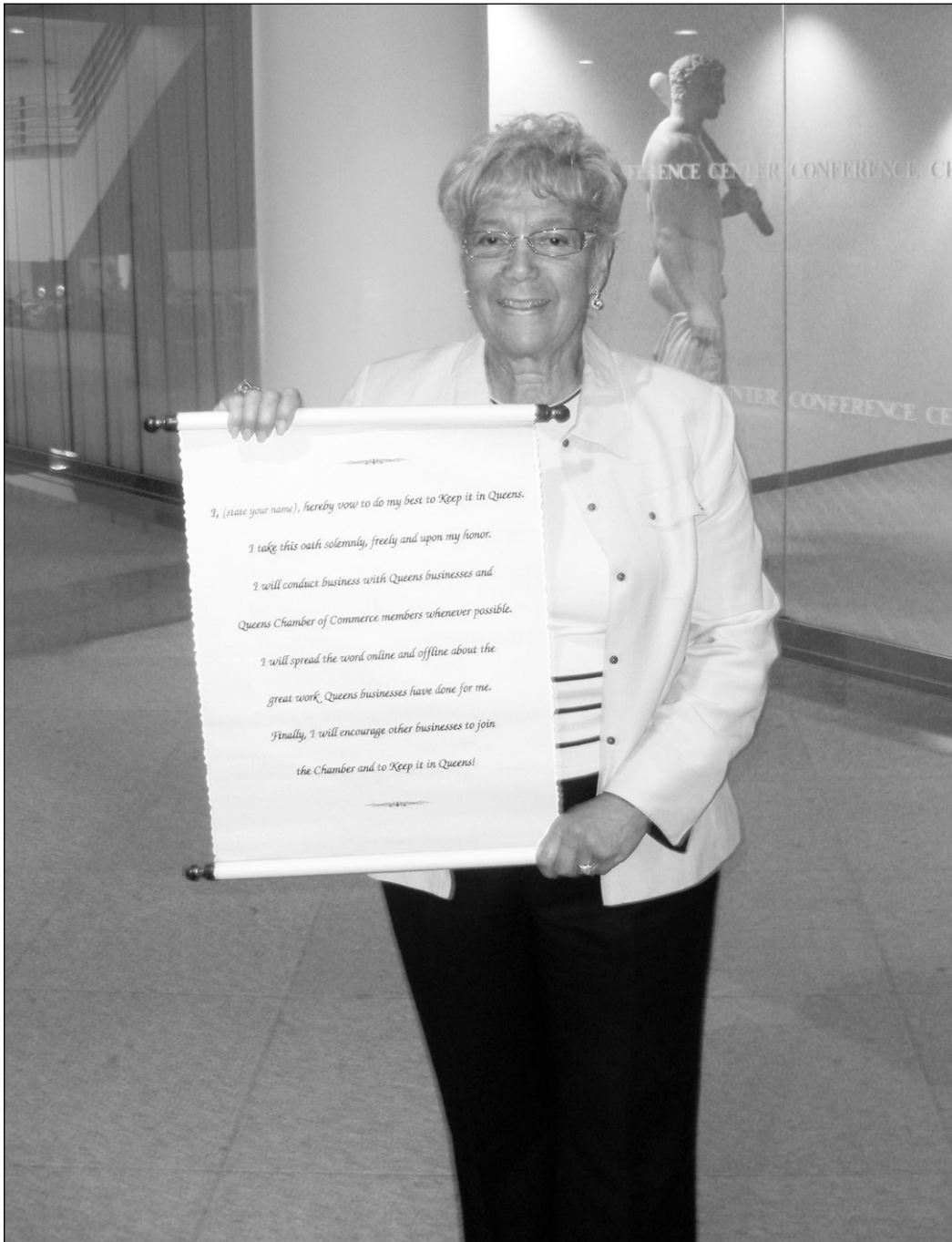


'Keep It In Queens' Will Help Build Borough



Queens Borough President Helen Marshall with the pledge to 'Keep it in Queens.'

Queens is experiencing unprecedented levels of economic development activity with major redevelopment projects, like that at Willets Point, currently underway or planned throughout the borough.

'Keep it in Queens' is designed to better link Queens-based suppliers, distributors and service providers with the projects and developments in the borough. The directory generated by this initiative will create a one stop easily accessible program for a wide variety of services ranging from apparel to manufacturing, catering to accounting, lumber and paint to construction supplies.

"The borough of Queens is booming with large and small scale economic development opportunities throughout the borough, and it is important to do everything we can do to make sure that growth creates opportunities for New York City's businesses," said Deputy Mayor for Economic Development Robert C. Lieber. "We join businesses throughout the borough to support this project which will create unprecedented opportunities in Queens. 'Keep it in Queens' is one of our best tools to make sure that businesses in the area have a fair shot at being part of the Borough's growth."

'Keep it in Queens' invites Queens-based businesses to become part of the directory by filling out a vendor registration form that includes contact information, capacity and information about the various characteristics of the business including whether it is a minority or woman-owned business.

That information will be entered into a database on the website www.KeepitinQueens.com. During the next few months, a full searchable database will be created and updated as businesses continue to sign up for the program. Businesses or individuals in need of services or materials can access the web site and buy from a Queens-based business. The Queens Chamber of Commerce website and the Queens Borough President's web site will have link to www.KeepitinQueens.com.

"I urge our local businesses to fill out the application, get their business listed on the database and thereby increase their chances to participate in the development projects, like Willets Point, that will transform our borough and create a new generation of infrastructure and transportation improvements," Borough President Helen Marshall said. If we are going to build it in Queens, we should also 'Keep It In Queens,' when it comes to jobs and business opportunities."

This program will connect Queens Businesses to future developments like that at Willets Point. The redevelopment of this area is the biggest and most important project currently contemplated for the Borough of Queens.

Businesses who participate in 'Keep it in Queens' will be connected to opportunities generated by the construction and ongoing operation of the project, which is projected to create 5,500 permanent jobs, 18,000 construction jobs and generate \$25 billion in economic activity over the next 25 years.

Visit KeepitinQueens.com to take the pledge and win prizes today!

Current Queens Chamber Members:

Up until December 31, the Queens Chamber invites you to bring any non member to one of our functions for free! (Excludes The Building Awards Dinner on December 3, 2008)

For every new Queens Chamber Member you refer to us, you will receive \$100 in QCC Cash, which is redeemable for any Chamber event!